

## ATAG SpA - The evolution of an acknowledged professionalism.

Atag SpA is a solid and important established reality in Italy since 1947. At present, with three domestic premises and one in Switzerland, more than twenty business agents in Italy and Europe, collaborations and sole agencies with important national and EU partners, ATAG is with no doubt a first-class actor in supplying industry with technical products.

In ATAG we know how to take care of the needs of our customers, who are always looking for the best solutions to the modern industry's challenges.

ATAG SpA was founded in 1947 and since then we have never stopped innovating. We lived the golden age of the Italian industrial groups, then we helped our industry grow during the following break up of the major industrial giants, adapting ourselves to the coming of the many but more flexible SMEs (Small and Medium-sized Enterprises).

Our customers know very well that our priority is giving them the best solutions, which are the only truly rewarding in time because quality means, for sure, product safety and guarantee of good operation.

Today we are a company with a yearly turnover of more than EUR 13 million and more than 10,000 square meters of warehouses surface areas.

ATAG SpA is endowed with the abilities of always looking forward and suggesting customers the use of the most innovative products for their production needs, in order to offer them the most efficient and state-of-the-art lasting solutions.

We were among the first in Italy to introduce, during the Fifties, the rubber anti-vibration mounts and moulded and extruded rubber profiles; in the Sixties, the rubber compensation joints and the PVC flexible hoses. In the following 1970s we were the first to sell, in the domestic marketplace, the flexible hoses capable of operating at very high temperatures.

The 1980s witnessed the proliferation of techno polymers: ATAG introduced the techno polymers with additives that improved the features of the various PTFE, PE, polyacetal resin and nylon, so that they could be used in very demanding applications. These materials were also able to overcome the limits of standard semi-finished products while, at the same time, the first polyurethane flexible hoses, designed for abrasive products aspiration, were introduced.

The 1990s register also the introduction of new and revolutionary hoses, more efficient in chemicals products conveying and suitable for use at high temperatures, so to raise even higher the bar of our quality trade. In the present millennium ATAG has entered the pharmaceutical sector with platinum-cured silicone hoses and highly technical gloves, perfectly suitable for special applications when protection of the operators and non-contamination of the products are required. These products are crucial in the fields of pharmaceuticals, food and nuclear, which are bounded by increasingly strict international regulations.

In the new millennium we launched into a new adventure, the sale of rubber rollers for printing; we have been also meeting with a justified success since the introduction in Italy of a new technology for the production of made out of composite materials (e.g. carbon fiber) articles, studied and applied to simplify the mass production and, at the same time, aimed at the excellence in surface finishing and maximum dimensional accuracy. Our new technology allows high productivity and improves the efficiency of systems for production of chassis, tanks, bulkheads, ailerons, forks, frames, in motor boating, aviation, cycling and motorcycling sectors. In general, we are serving the automotive field, but not exclusively, because carbon fibers are also used in the manufacture of baseball bats, paddles, bows for musical instruments, etc..

In these late years we absorbed trademarks as OVAT srl, ADI srl, Pirola Giuseppe Sas, A.T.I.N.S. GOMMA Sas. We redesigned our policies on the area and updated systems and structures; we also moved our Venetian branch from Bassano to Mussolente,



beyond modernizing the Bologna premises. The headquarters in Milan, already at the cutting edge of technology during the 1970s, thanks to their automated (now computerized) vertical system warehouse, are constantly increasing and updating their logistics systems and quality controls procedures.

We have embraced new technologies and approached new industrial frontiers, explored high technology sectors such as bio-medical, pharmaceutical, chemical and aerospace industries, so to allow us to enjoy a privileged point of view on the general needs of the leading industries, and anticipate the natural effects on general business.

In 2017 we celebrated an important anniversary: 70 years lived with intensity, farsightedness and pride. The achievement of this goal gave us the motivation to try and export our philosophy in Europe: we have established an export department so to show our products over the border.

**THE PRESENT (2021-2023):** Our e-commerce section is now online (and was expanded in 2023) user-friendly and convenient, where our customers will find our standard products. ATAG website has a new design and new features, such as the search box for extrusion profile sections we produce in-house. We have also started new and important international partnerships for the sale of high operational safe products in the bio-pharma industry, such as portable insulation stations for testing and treatment in a controlled environment - very useful during the Covid pandemic. We launched a new manufacturing line by using molten salts for the extrusion of big size drawn rubbers, such as boat fenders. We opened a brand new department for the pantographcutting of semi-finished products with machines to three and five axis, some waterjet and numerically controlled lathe, and installed new machines and equipment for our home manufacturing plant, such as a printer for flexible hoses, professional cutters for customised tubes and extruded profiles, and autobag (automatic packaging-machine).

Once again the first in Italy in promoting, for the automotive sector, our special hoses suitable for use in the new Euro6 engines which needs OAT coolants, we have recently established an international cooperation for the manufacturing and promotion of heating bands, mats and E-mats which are essential in the up-to-date industry to protect sensors and sensitive equipment from ice, and very useful in food cooking and improving comfort on means of transport.

But it is above all in the last year to have brought with it many news for ATAG. We have expanded and innovated the fleet of machines for mechanical processing. Now ATAG processes all the finished parts internally from its plastic and rubber semi-finished products. It realizes in total autonomy all the pieces to drawing, and with an important added value: environmental impact cost zero! ATAG is "Green".

At the headquarters in Mussolente (VI), solar panels are in operation that guarantee us the stability and electrical independence to complete all our machining. With great advantage for the planet and savings on the finished product for the customer.

Our company is constantly developing through good use of current technologies and new professional profiles' skills ; our company is growing and looking at the future with a constant commitment to bring innovation into industry.

