



ATAG SpA – The Evolution of a Recognized Professionalism

Founded in 1947, **ATAG SpA** is a well-established and dynamic presence in the Italian and European industrial landscape. With three operational sites across the country, a widespread network of agents and representatives, numerous subsidiaries, and exclusive partnerships with strategic companies, **ATAG** is a key reference point in the field of technical product supply for industry. Our aim has always been clear: to offer concrete, reliable, and cutting-edge solutions tailored to the needs of modern manufacturing.

From the very beginning, our company has stood out for its foresight and openness to change. We have grown during the era of Italy's major industrial hubs and successfully evolved alongside the transformation into an economy increasingly shaped by agile, skilled, and specialized SMEs. Our focus has always been on quality, because quality means safety, efficiency, and durability. A solution is only successful if it works over time.

With more than 10,000 square meters of warehouse space and an annual turnover exceeding 16 million euros, **ATAG** continues to invest in innovation and development, always looking to the future. Our history is marked by pioneering innovations: in the 1950s we were among the first to put on the market rubber-metal antivibration systems and extruded elastomers; in the 1960s we introduced rubber expansion joints and spiral PVC hoses. The 1970s marked a turning point with the arrival of flexible hoses capable of withstanding extreme temperatures, while in the 1980s we revolutionized the sector with the use of additive-loaded engineering plastics, overcoming the limitations of standard materials.

The evolution continued in the 1990s with the development of new solutions for the transport of chemicals—especially hazardous ones—and increasingly high-performance products suited to high-temperature use. The new millennium marked our entry into highly regulated sectors: pharmaceutical, food, and nuclear. Here we introduced platinum-cured silicone hoses and special gloves for sterile environments, ensuring maximum operator protection and zero contamination. Around the same time, we began manufacturing rubber-coated rollers for printing, glass, and wood industries, and entered the world of composite materials, with a particular focus on carbon fiber. Our technological solutions are now used to create components for marine, aviation, cycling, and automotive industries, as well as unexpected applications like violin bows, paddles, and baseball bats.

In the automotive sector, **ATAG SpA** was the first in Italy to offer hoses compatible with Euro 6 engines and new OAT refrigerants. We then contributed to the development of heating systems—bands, mats, and E-mats—used to protect sensitive instruments from freezing, improve comfort in transport vehicles, and optimize industrial processes. Our capacity to adapt to the market needs led us to acquire historic brands aligned with our core business: **OVAT Srl**, **ADI Srl**, **PIROLA GIUSEPPE Sas**, **A.T.I.N.S. GOMMA Sas**, **COFI Srl**, and **YARDS CONSULTING Srl**.

With **COFI Srl**, based in Liguria, we strengthened our position in the naval and heavy industry sectors—highly regulated fields where expertise and compliance with standards like RINA are essential. This enabled us to offer an even more comprehensive, professional, and recognizable service in markets where excellence is a basic requirement.

With **YARDS CONSULTING Srl**, a Vicenza-based leader in thermal and acoustic insulation and in technical fabrics, meshes, and tapes applications, we expanded our know-how and enriched our catalog with high-

performance solutions. The combination of their expertise with our experience has raised the quality of the service offered to customers, both in technical consulting and product customization.

At the same time, we rethought our logistics organization: we moved our Veneto branch from Bassano del Grappa to a larger, more modern and better-equipped site in Mussolente, and we thoroughly revamped our Bologna facility. The Milan headquarters—already a pioneer in the 1970s thanks to its automated vertical warehouse—remains at the forefront with its state-of-the-art IT systems, strict quality control, and efficient logistics management.

Another major milestone showcasing **ATAG's** innovation and entrepreneurial strength was the installation of a cutting-edge CNC machine park at our new Mussolente site, for processing and transforming the semi-finished materials **ATAG** has always distributed: plastics, engineering polymers, and rubber. With lathes, 3- and 5-axis routers, and water-jet cutters, we are fully equipped to deliver finished custom-made products, from simple gaskets to complex technical parts.

And it's precisely in Mussolente that one of **ATAG's** most significant and recent transformations took root: our *green* commitment. We invested in sustainable technologies to reduce the environmental impact of mechanical processing. Photovoltaic panels at the Mussolente site fully power the machine tools, eliminating environmental costs and offering customers more sustainable products. Today **ATAG** mechanical processes **have zero environmental impact**: a real benefit for the planet and an added value for the client.

In the present day (2023–2026), we've projected ourselves into the future by renewing our digital presence: a new, more functional and complete corporate website where users can search for rubber profiles by shape and size, download technical data sheets, and access a wide array of technical documents, information, and tips. We've also upgraded our e-commerce platform, making it intuitive, fast, and aligned with a market increasingly focused on online solutions.

We've renewed our machine tools with new routers, automated cutting machines, inkjet printers for industrial marking, and hot bagging machines. We also developed a new Salt Bath extrusion line for producing large-size rubber fenders for marine use.

Today, **ATAG** designs and manufactures all custom-made parts in-house, with precision, autonomy, and environmental care, integrating technological innovations with sustainability. We are present on the world's largest B2B marketplace and have launched an **export division** to bring our operational philosophy beyond borders. Early results are promising, proving that quality, reliability, and service are globally recognized and appreciated values.

We have also formed international partnerships in the bio-pharma sector—developing high-safety products such as **portable isolation stations**, crucial during the Covid pandemic—and expanded our offering with customized solutions for controlled environments.

Our extensive and diverse catalog includes both standard items and custom-made products, which now represent an increasingly significant portion of our revenue.

Almost eighty years of history have taught us that innovation and foresight are key to achieving true distinction. At **ATAG**, we don't just supply products: we offer solutions, support our clients, and anticipate their needs. We do it with passion, expertise, and the pride of those who have withstood the test of time without ever losing their identity.